



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS* FOR WISCONSIN BAY AREA COUNTIES

February 2004

Bay Area Unemployment Rates Down From Last January

Wisconsin Bay Workforce Development Area

January 2004	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
Civilian Labor Force*	150,500	15,700	1,900	10,900	44,000	23,500	2,600	16,200	21,300	65,800	352,400	3,086,000
Employed	142,900	14,100	1,800	10,200	40,000	21,600	2,400	14,500	20,000	62,600	330,000	2,902,300
Unemployed	7,600	1,700	200	700	4,000	1,900	200	1,700	1,300	3,100	22,300	183,700
Unemployment rate(%)	5.0%	10.6%	7.8%	6.8%	9.1%	7.9%	9.4%	10.7%	6.0%	4.7%	6.3%	6.0%
Seasonally Adj. Rate (%)	4.5%	-	-	-	-	-	-	-	-	4.4%	-	5.0%

Change from one month ago December 2003

Civilian Labor Force*	3,700	-900	-100	100	0	800	200	0	700	400	4,900	17,400
Employed	2,300	-1,100	-100	-100	-700	500	200	-300	500	-100	900	-20,300
Unemployed	1,400	200	0	100	800	300	0	400	200	500	4,000	37,700
Unemployment rate(%)	0.8%	1.7%	0.8%	1.2%	1.8%	1.1%	0.6%	2.2%	0.9%	0.8%	1.1%	1.2%
Seasonally Adj. Rate (%)	-0.4%	-	-	-	-	-	-	-	-	-0.4%	-	-0.4%

Change from one year ago January 2003

Civilian Labor Force*	4,800	-300	100	0	-1,200	800	300	-300	900	-300	4,900	18,500
Employed	5,400	-400	100	100	-1,400	900	300	-300	1,000	-100	5,500	27,200
Unemployed	-600	200	0	0	200	-100	0	0	-100	-200	-600	-8,700
Unemployment rate(%)	-0.6%	1.3%	-2.8%	-0.5%	0.7%	-0.7%	-1.5%	-0.6%	-0.3%	-0.3%	-0.3%	-0.3%
Seasonally Adj. Rate (%)	-0.8%	-	-	-	-	-	-	-	-	-0.7%	-	-0.8%

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NW-V's data is benchmarked to 3/2002.

During January, the seasonally unadjusted rate for the Wisconsin Bay Area showed improvement over the one year ago numbers for the region. The overall rate for the region was down 0.3 tenths of a percentage point from last year at 6.3 percent. The over the month change was an increase of 1.1 of a percentage point. An upward trend between December is fairly typical for the Bay Area.

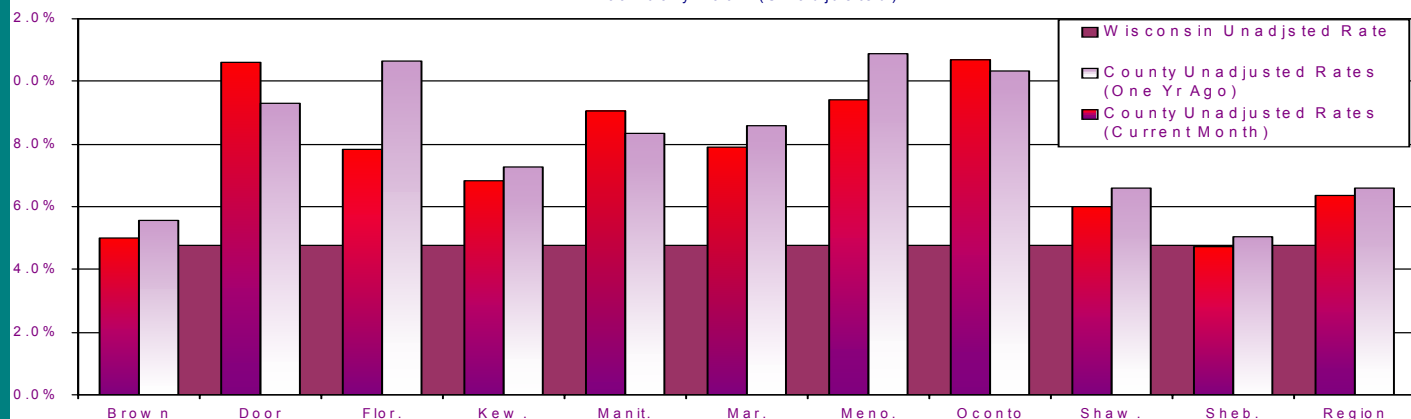
Usually the January and February rates are the highest for the year. In northeast Wisconsin Only one of the ten counties in the region had a higher unemployment rate this January compared to one year ago and that was Door

County at 10.6 percent, up 1.3 of a percentage point from January 2003. As expected, all ten counties in the region experienced an increase in their rates over the month. Two counties in the region had a rate above 10 percent. They were Door County at 10.6 percent and Oconto County at 10.7 percent.

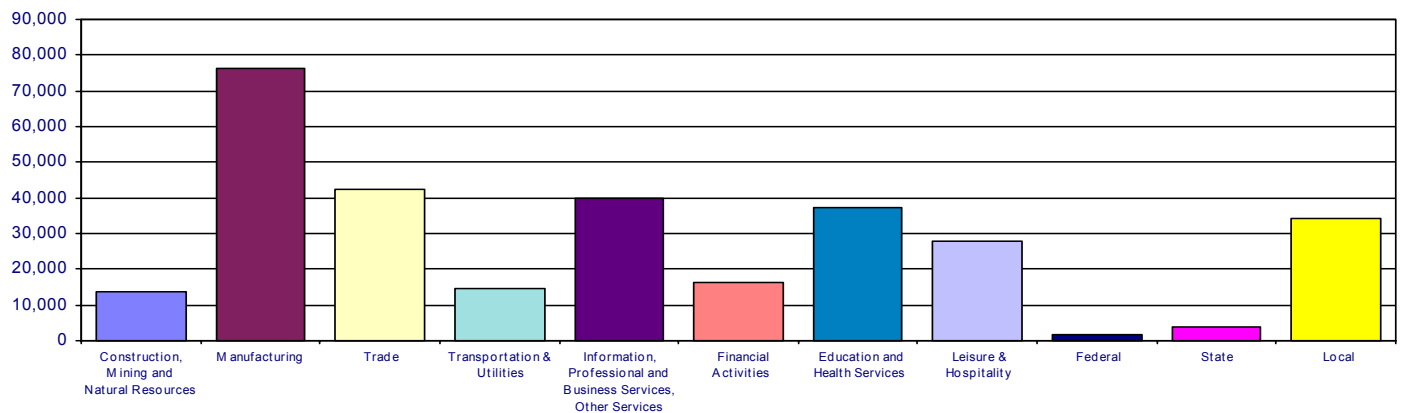
The number of workers in the labor force increased by 4,900 in January. While six of the ten counties had increases in the number of workers, just over 75 percent of the increase in labor force occurred in Brown County. The change in the number of workers over the year

(Continued on page 2)

Wisconsin Bay WDA County Unemployment Rates January 2004 (Unadjusted)



WI Bay Area NFWS for January 04



shows a similar picture as the number of workers increased 4,900 in the Bay Area. Again, Brown County led the way with an increase of 4,800. This was offset by decreases in several of the counties in the region.

The number estimated to be employed increased 900 in January. Employment was primarily centered in the Brown County area which increased employment by 2,300. This was offset by declines in six of the remaining nine counties. Overall employment was up by 5,500 from last January to 330,000 workers.

While nonfarm wage and salary employment (NFWS) was up 1,800 from last January, not surprisingly, the number of NFWS positions in the area did decline between December and January. This is typical for the season and will most likely continue to decline through January and into February with improvement occurring in March or April. Jobs in the Bay area are dependant on both seasonal cycles, local

weather and of course economic cycles. A cold wet March here can delay startups until April. An early spring can make startups earlier. During January, there were 315,100 NFWS jobs in the Bay Area. Nearly 25 percent of these jobs are in the manufacturing sector, compared to 18 percent for the state.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Green Bay MSA was 4.5 percent, down 0.4 of a percentage point. This was 0.8 of a percentage point below last year. The rate for the Sheboygan MSA, was 4.4 percent, down 4.8 percent and 0.7 of a percentage point below last January. The nation's rate was 5.6 percent. The rate for Wisconsin was 5.0 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

U.S. Consumer Price Index - All Urban Consumers (CPI-U)

National (U.S. City Avg.) 1982-84 = 100				Class B/C-North Central States (1996 - 100) (Size 50,000-1,500,000)			Class D-North Central States (1996 - 100) (Size Less than 50,000)		
	Jan-04	Dec-03	Jan-03	Jan-04	Dec-03	Jan-03	Jan-04	Dec-03	Jan-03
			% Change Previous Month			% Change Previous Month			% Change Previous Month
Item	Index	Index		Index	Index		Index	Index	
All Items	185.2	184.3	1.9%	114.1	113.3	1.9%	171.8	171.5	0.6%
Food & Beverage	184.3	184.1	3.5%	114.2	113.7	3.2%	174.4	175.8	3.4%
Housing	186.3	185.1	2.2%	112.6	112.0	1.9%	162.8	161.7	0.1%
Apparel & Upkeep	115.8	119.0	-1.9%	87.8	89.6	-1.7%	130.7	138.5	-4.3%
Transportation	157.0	154.7	1.0%	112.8	110.3	1.5%	144.4	142.4	-0.8%
Gasoline (all types)	136.1	127.2	8.3%	143.9	128.6	9.8%	125.6	114.7	8.7%
Medical Care	303.6	302.1	3.8%	130.9	129.2	6.2%	293.0	291.2	4.3%
Energy	137.4	131.8	7.8%	134.3	125.4	8.8%	126.0	119.7	8.0%

(Not seasonally Adjusted)

LABOR SURPLUS AREAS

The labor surplus designation is used by federal procurement offices in targeting contracts into areas of high unemployment. The following areas in Wisconsin received designation as labor surplus areas for the period October 1, 2003 through September 30, 2004:

During periods of high national unemployment, the 20 percent ratio is disregarded and an area is classified as a labor surplus area if its unemployment rate during the previous two calendar years was ten percent or more. This ten percent ceiling concept comes into operation whenever the two year average unemployment rate for all states was 8.3 percent or above (*i.e.*, 8.3 percent times the 1.20 ratio equals ten percent). Similarly, a “floor” concept of six percent is used during

periods of low national unemployment for an area to be classified as a labor surplus area. The six percent “floor” comes into effect whenever the average unemployment rate for all states during the two-year reference period was five percent or less.

Authorization for the labor surplus lists falls under Defense Manpower Policy No. 4, Executive Orders 12073 and 10582, and Public Law 96-302. The basic purpose of the program is to guide a portion of the government's procurement dollars into areas of severe economic need, which have been defined as areas of high unemployment. Employers located in an eligible area can receive preference in bidding on federal contracts.

<http://www.uses.doleta.gov/lsa.asp>

Labor Surplus Areas

October 01, 2003 Through September 30, 2004

Wisconsin

Eligible Labor Surplus Areas

Civil Jurisdictions Included

Ashland County
Bayfield County
Beloit City
Balance Of Chippewa County
Clark County
Florence County
Forest County
Green Bay City
Iron County
Janesville City
Juneau County
Kenosha City
Langlade County
Manitowoc City
Marinette County
Marquette County
Menominee County
Milwaukee City
Oconto County
Polk County
Price County
Racine City
Rusk County
Washburn County

Ashland County
Bayfield County
Beloit City In Rock County
Chippewa County Less Eau Claire City
Clark County
Florence County
Forest County
Green Bay City In Brown County
Iron County
Janesville City In Rock County
Juneau County
Kenosha City In Kenosha County
Langlade County
Manitowoc City In Manitowoc County
Marinette County
Marquette County
Menominee County
Milwaukee City In Milwaukee County
Oconto County
Polk County
Price County
Racine City In Racine County
Rusk County
Washburn County

Wisconsin Bay Workforce Development Area

December 2003	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
Total Nonfarm	150,300	13,300	1,300	6,700	36,000	20,300	2,100	9,400	12,600	63,100	315,100	2,785,800
Total Private	132,900	11,500	900	5,600	31,500	18,000	100	7,300	9,900	56,600	274,300	2,368,000
Goods Producing	35,100	2,900	300	2,300	13,000	6,800	*	2,800	3,000	27,700	94,000	623,900
Service Producing	115,200	10,300	1,000	4,400	23,000	13,500	2,100	6,500	9,600	35,400	221,000	2,161,900
Constr., Mining & Nat.Rsrcs	7,600	900	100	500	1,300	700	*	600	600	2,400	14,500	115,600
Manufacturing	27,500	2,000	300	1,800	11,700	6,100	*	2,300	2,400	25,300	79,500	508,300
Trade	21,800	1,700	100	800	4,300	3,100	100	1,000	2,000	7,600	42,400	446,500
Transportation & Utilities	10,500	100	40	500	1,600	700	*	300	300	1,200	15,200	327,600
Financial Activities	11,100	600	40	300	1,000	600	*	200	400	2,200	16,500	159,200
Education and Health Services	18,000	1,500	100	500	4,700	2,800	*	1,100	1,600	6,500	36,900	371,500
Leisure & Hospitality	13,600	3,300	200	700	2,900	1,800	*	1,200	1,400	3,700	28,800	232,200
Info., Prof. & Bus. Svcs, Other Svcs	22,800	1,400	100	500	3,900	2,300	*	700	1,100	7,700	40,500	960,700
Total Government	17,400	1,800	400	1,100	4,500	2,200	2,000	2,100	2,700	6,500	40,700	417,800
Federal	1,000	100	20	100	200	100	*	100	100	200	1,900	29,100
State	2,600	100	10	0	200	200	*	0	100	600	3,800	100,300
Local	13,800	1,600	300	1,000	4,100	1,900	2,000	1,900	2,500	5,700	35,000	288,400
Change from one month ago November 2003												
Total Nonfarm	-500	-300	-30	0	-700	-200	10	-100	0	0	-1,900	-9,800
Total Private	-300	-400	-20	-100	-700	-200	0	-100	0	-100	-2,000	-8,800
Goods Producing	-800	0	-20	0	-600	-200		-100	0	-100	-1,900	-9,000
Service Producing	300	-400	-10	0	-100	100	10	0	0	100	0	-800
Constr., Mining & Nat.Rsrcs	-500	0	-10	0	-400	-100		-100	0	-200	-1,300	-8,500
Manufacturing	-300	100	0	0	-200	-200		-40	-10	100	-580	-500
Trade	100	0	0	-10	0	0	0	0	40	0	100	3,000
Transportation & Utilities	100	0	0	10	0	0		0	0	0	80	2,100
Financial Activities	200	0	0	0	0	0		0	0	0	210	300
Education and Health Services	100	0	0	-10	0	0		20	0	0	100	-700
Leisure & Hospitality	-200	-400	0	-20	0	-100		-50	-30	0	-750	-300
Info., Prof. & Bus. Svcs, Other Svcs	200	0	0	-10	0	0		0	0	0	160	-2,000
Total Government	-200	100	-10	50	0	0	10	-10	10	100	70	-1,000
Federal	0	0	0	0	0	0		0	0	0	0	800
State	-100	0	0	0	0	0		0	0	0	-110	-1,800
Local	-100	100	-10	50	0	0	10	-10	10	100	180	0
Change from one year ago December 2002												
Total Nonfarm	1,900	200	100	0	-400	0	100	-200	-100	200	1,800	-900
Total Private	2,300	200	100	0	-400	100	0	-100	100	400	2,700	6,900
Goods Producing	100	-100	0	-100	-500	0		-300	200	200	-500	-20,100
Service Producing	1,800	300	100	100	100	0	100	0	-300	0	2,300	19,200
Constr., Mining & Nat.Rsrcs	-200	0	0	0	-200	0		0	0	-100	-400	-6,500
Manufacturing	300	-200	0	-100	-400	0		-300	100	300	-100	-13,600
Trade	-900	0	0	0	100	0	0	0	100	100	-600	8,200
Transportation & Utilities	700	0	0	0	100	0		0	0	-100	700	4,200
Financial Activities	500	0	0	0	0	0		0	0	0	600	5,800
Education and Health Services	900	0	0	-100	100	0		0	100	200	1,200	10,700
Leisure & Hospitality	1,100	300	0	100	-100	100		100	-100	-100	1,300	700
Info., Prof. & Bus. Svcs, Other Svcs	-100	0	0	0	100	0		0	-100	100	0	19,200
Total Government	-400	0	0	0	-100	-100	100	-100	-300	-200	-1,000	-7,800
Federal	-100	0	0	0	0	0		0	0	0	-100	-600
State	-300	0	0	0	0	0		0	0	-100	-400	-2,500
Local	0	0	0	0	-100	-100	100	-100	-200	-100	-400	-4,700

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

Direct questions and comments to: **Richard Seidemann, Regional Labor Market Analyst**, Sheboygan County Job Center, 3620 Wilgus Avenue, Sheboygan, WI 53081 920-208-5809 920-459-3845(FAX) E-mail: richard.seidemann@dwd.state.wi.us

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